Donna Ewigleben and Cynthia Blaszak, Ferris State University

FERRIS STATE UNIVERSITY **CARE 102: BRINGING CAREERS** AND COLLEGE DREAMS INTO FOCUS

Grand Rapids

Emphasizing the career-focused approach Ferris has embraced since its inception, outreach efforts expand to help the community and high school students discover where their talents and passions intersect. An online career course was adapted to provide low cost career

high school students. Our partnership with the Hispanic Center of Western Michigan has also created an opportunity Stop Summer Learning Loss program. CARE 102 is the first step toward establishing a college-going culture in the home and encouraging lifelong career development.

Dual Enrollment

High school students are exploring which career path will allow their dreams to be realized. Using the current technology of an online college course, career exploration is facilitated through strengths testing and interest inventories to assist students as they search for the career in which their passions and strengths can best be utilized. By completing this college course in high school rather than as first or second year college students, they will be better equipped to choose a college and a degree that suits them and saves them time and money.

Non-Traditional Students Harrison Park Pilot Project

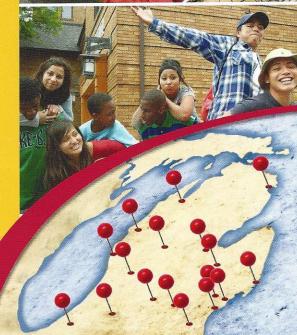
Parents of Harrison Park Elementary students have been given the opportunity to experience a college course in a mixed-delivery model classroom setting. This initiative offers a meaningful college experience in a welcoming atmosphere that provides tools for career and personality exploration. In addition to the knowledge gained, this experience increases dialogue about college and careers between parents and their children, thus creating a college-going culture in the home.

Stop Summer Learning Loss High School Students

Grand Rapids high school students from the Hispanic Center of Western Michigan are discovering their "True Colors" and exploring potential career pathways that suit their personalities and natural talents. The program quides students toward gaining a clearer understanding of themselves, an awareness of educational and employment options, and creates a career and college strategy.







For more information, contact:

Donna Ewigleben • donnaewigleben@ferris.edu • (616) 643-5754