

Summer 2012

Redefining *the* Road





The official magazine of the Women In Trucking Association



*Happy 5th
Birthday,*

Women In Trucking!

Also Inside:

-  Resources on the Road
-  Trucker Therapy
-  Wanting to Take Out the Trash
-  And More!





Lead. Don't follow.

BeRoadSmart is a woman-owned, West Michigan based sales and consulting company offering innovative, fuel saving, and environmentally responsible products to the trucking and transportation industries. **BeRoadSmart** products provide increased profits and reduced emissions. The less fuel consumed, the more profit to the bottom line, and the fewer contaminants discharged into the atmosphere. **BeRoadSmart** works to create the powerful combination of environmental responsibility and business success.

BeRoadSmart, with SmartWay verified technology, brings to its customers the opportunity to subsidize the purchase of fuel saving products with government rebates offered through programs like Cascade Sierra Solutions. **BeRoadSmart** will help you meet the challenge of reduced fuel consumption and reduced emissions. **BeRoadSmart** products are unequaled in the industry.

BeRoadSmart is proud to offer:

- **ComfortCab** *Manufactured by NAS, LLC*
100% Battery-Powered No-Idle HVAC System
- **American Trailer Skirts**
- **Heated Wiper Blades**
- **AGM Batteries for ComfortCab**

100% battery powered no-idle HVAC systems providing BOTH heat and air conditioning to the cab and trailer skirts prove that the formula of fuel reduction and reduced emissions is a smart business solution producing increased profits over the nominal cost of the products.

BeRoadSmart's commitment to driver safety led to the heated wiper blade. The heated wiper blade keeps ice and snow off the blade itself and allows the driver to maintain clear vision in winter storms. **BeRoadSmart** heated wiper blades are durable, affordable, and easy to install.

Visit our website to see how you can be road smart and lead the industry.

www.beroadsmart.com



BeRoadSmart

Fuel Saving and Emission Solutions



ComfortCab

Manufactured by NAS, LLC

Finally, a no-idle HVAC system that is COMPLETELY powered by batteries. No idle, no generator, and no fuel burn to power the HVAC system. 100% EPA compliant. Smartway verified, NO emissions.

AN HVAC UNIT THAT HEATS AND COOLS ON BATTERIES ALONE!

BeRoadSmart is proud to represent the completely battery powered no-idle HVAC system. **ComfortCab®** is revolutionary and provides the total solution. Heat and air conditioning comfort for the sleeper cab for 8-10 continuous HVAC hours with 6 AGM deep cycle batteries and even longer with the simple addition of batteries. Shorepower hook up is also provided to sustain cab comfort indefinitely with optional reefer or grid hook up.

- BOTH heating and cooling on battery power alone
- Zero emissions - CARB Exempt
- Savings in fuel pays for unit within a few months
- Easily installed in 4-5 hours
- Fully integrated turnkey package
- Can be transferred from truck to truck
- Installed completely inside the cab
- Power up electrical accessories
- Integrated shorepower outlet
- Quiet operation - all electric
- 2 year warranty



BeRoadSmart

COMFORT CAB

BATTERY POWERED NO-IDLE HVAC

ComfortCab is manufactured by NAS, LLC

www.BeRoadSmart.com